



Solution Blueprints

Completed project solutions

Prepared for: *Knowledge Repository*
15th Oct 2020



Topic

Data Security and Data Handling

Business Objective

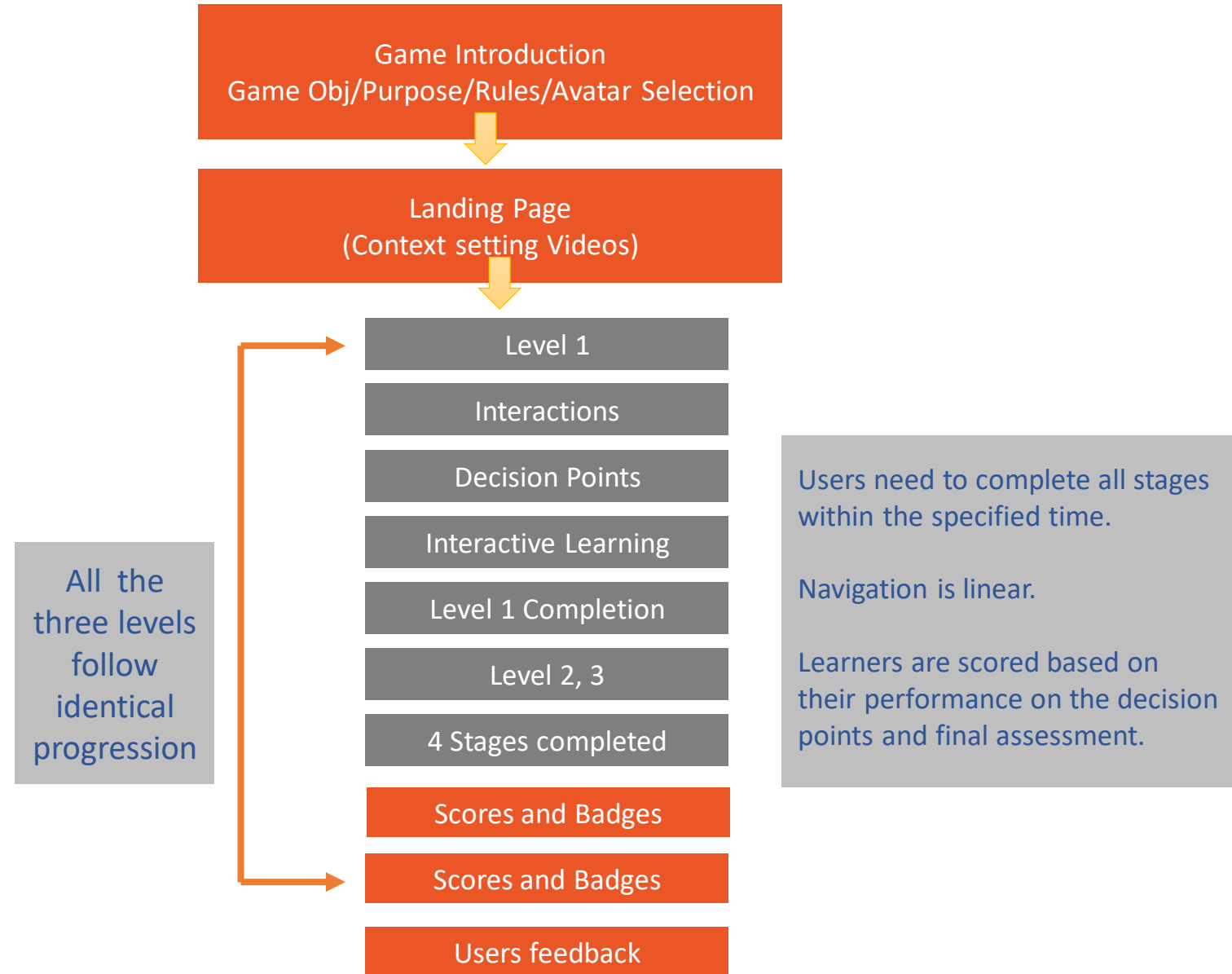
- Build awareness on data security
- Demonstrate ways of mitigating data security risks
- Share best practices on data handling

Approach

A gamified learning driven through a single character or avatar who is on a mission to earn trust points from customers as he or she navigates through the different security levels embedded in the course.

Key Highlights

- Gamified Learning on Data security
- Includes all gaming elements (Avatar Selection, Scoring, Rewards, Penalties, Badges)
- Avatars are close to real-life characters in Amazon and helps in instantly connecting with the target audience
- Use of real situations or scenarios for greater impact
- With Spoiler alerts, decision points and an overarching story the learner is beautifully hooked to the game all the way till completion
- Partially audio driven
- Built on Storyline 360
- Leverages the Parallax platform for linear navigation



Earning Customer Trust: Data Handling and Management

This game will help you understand why data security is job zero for all employees, provide foundational knowledge on data classification and handling, and provide you with data security and escalation resources.

Select each tab to learn about it.

- Game Objectives
- Game Purpose
- Game Rules
- Avatar selection

Select the Continue button to proceed. Continue

GAMING ELEMENTS

Game Rules

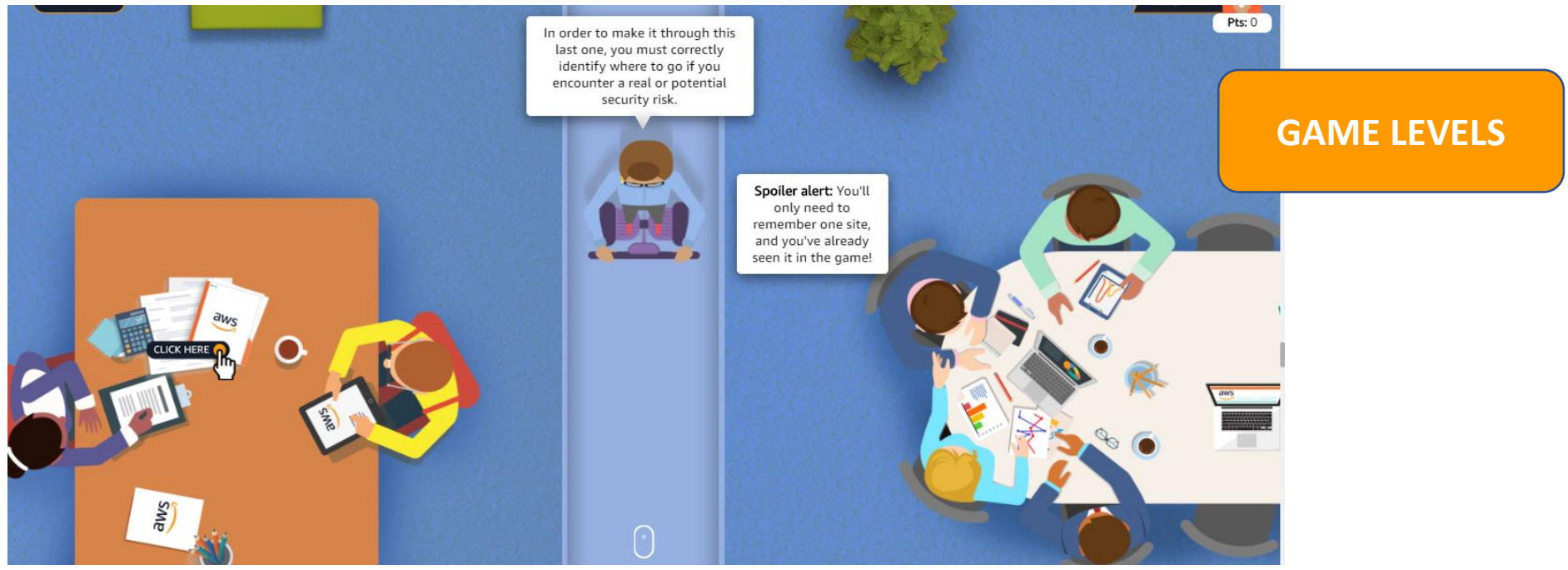
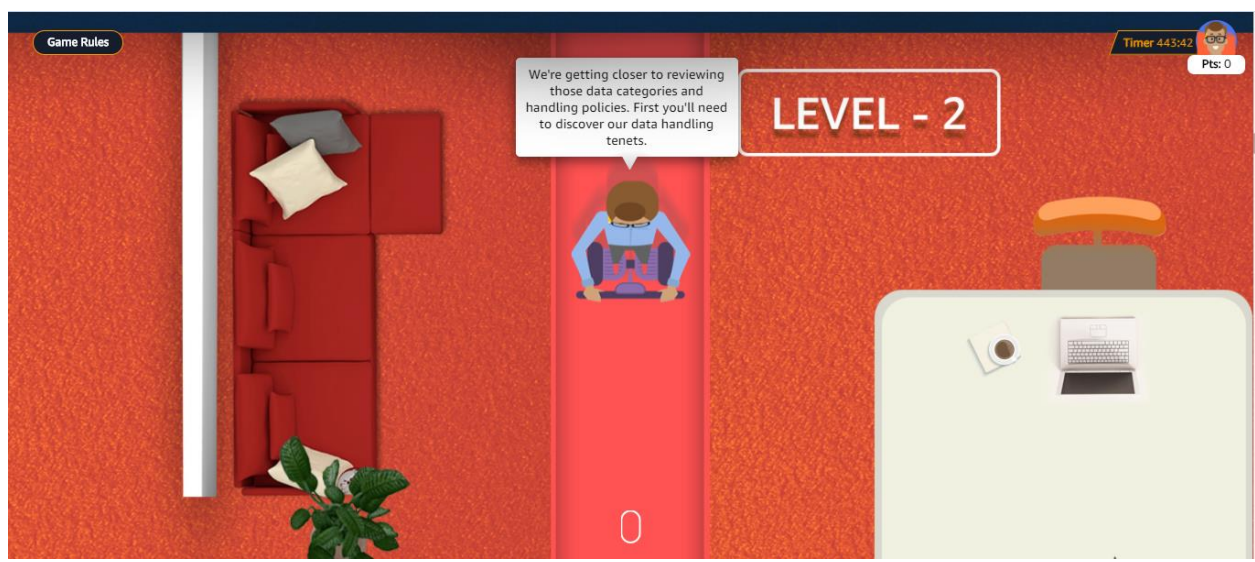
Your mission is to earn **Trust Points** as you navigate through the different AWS Data Security levels. Make sure you click all the "Click here" buttons to collect as many points as possible.

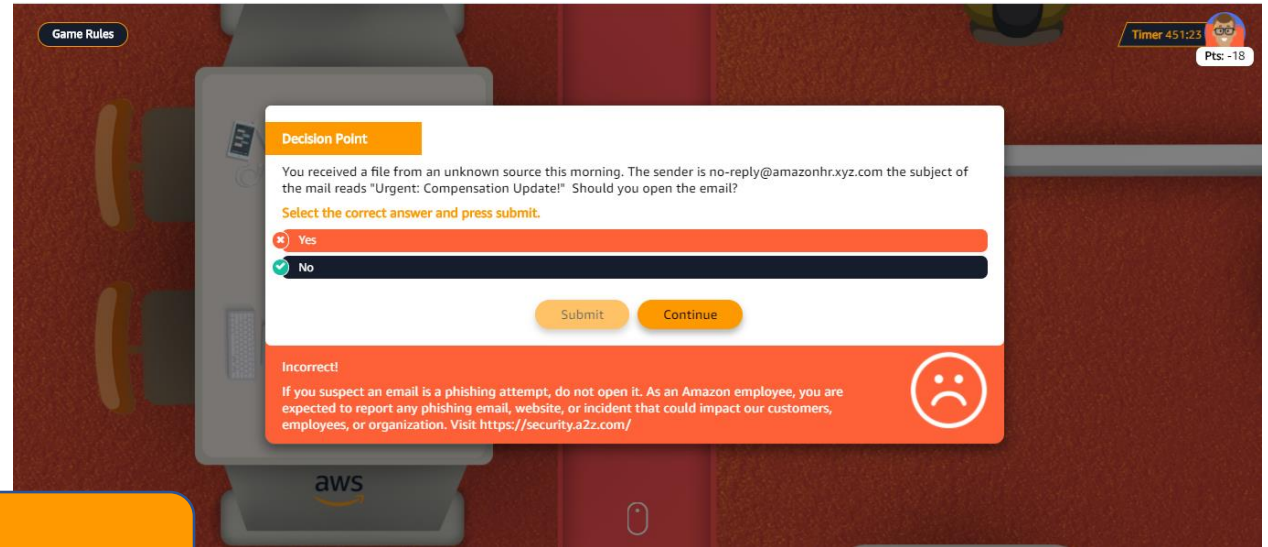
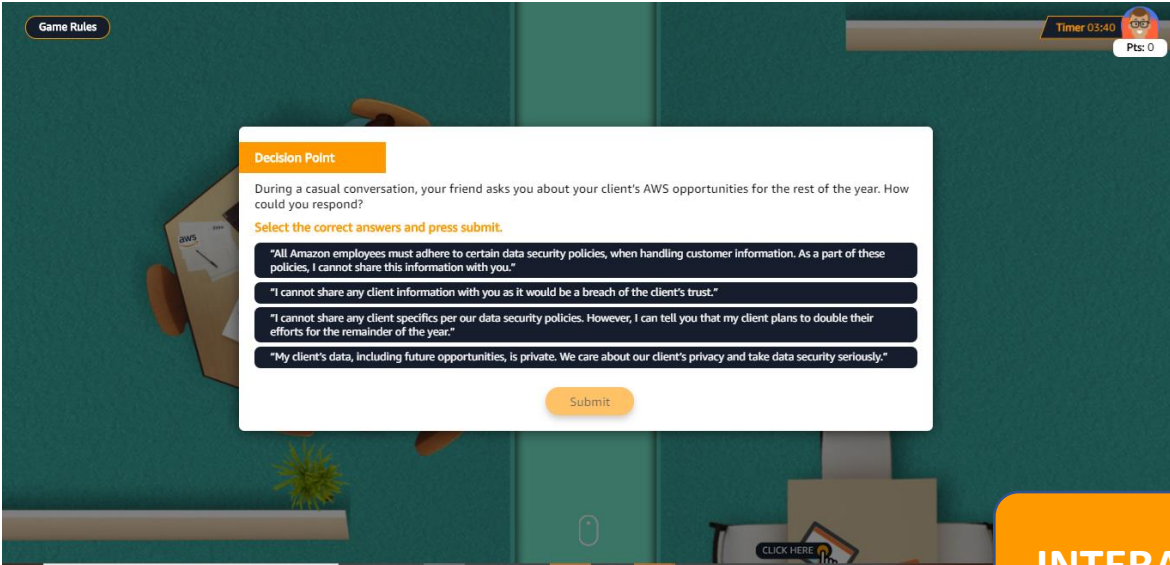
- 5** When you make the right decision, you'll earn **5 Trust Points**.
- 10** You can earn **10 Bonus Trust Points**, if you reach the **Finish Line** within **20** minutes.
- 5** You can earn **15 Bonus Trust Points**, if you reach the **finish line** within **15** minutes.
- 10** There is an assessment in the end of the game. Each correct answer is worth **10 Trust Points**.
- 3** For each incorrect assessment answer given, you will lose **3 Trust Points** from your score bucket.
- HANDLE DATA WITH CARE** To win the **silver Phone Tool Icon**, you will need to score at least **80 Trust Points**.
- HANDLE DATA WITH CARE** To win the **gold Phone Tool Icon**, you will need to earn at least **90 Trust Points**.

Avatar Selection

Name: Dean Sanders
Occupation: College Professor (not like a regular college professor, he is a 'cool one')
Biography: Dean took his lifetime love of Harry Potter and set out to become a writer. When his first publication sold two copies (both to his mom), he changed directions and became a college professor. Dean is passionate about great food, sneakers and overpriced wine. He is often found spending 17% of his weekly salary on avocado toast or anything made with kale.
Security Super-Power: Data Archivist — ABC advocates for strong data backup routines, ensuring the resilience and security of his customer's data on the Cloud.

Select





INTERACTIVITIES

