



When the time comes,
CPC CARES...



TIPS



There are some benefits to offering home euthanasia. Your client will only remember how you made them feel during this emotional time. By removing a considerable cause of stress, you will create a positive impression.



Investing time in planning how to overcome staffing issues and training staff to be comfortable administering home euthanasia, leaves just the increased cost that your client must overcome.



Offering your client a home euthanasia, including information on pricing, provides your client with options. Don't assume what your client can afford.



Home euthanasia can lead to an additional revenue stream and provides an opportunity to secure the bond you have with your client. If you make your client feel that the unique bond with their pet has been honoured, they are far more likely to return to your practice if and when they open their hearts to another pet.